



September 2024

Dear Potential Sponsor,

I'm reaching out to inquire about a partnership with [business name] because I've noticed you are a vital member of this community. I serve as a board member for The GUHAH Way Foundation, an organization that is working towards a future where every Canadian child has access to organic meals and hands-on education about sustainable organic farming practices in schools nationwide.

**This work is incredibly important to our community, and relies on the generosity of individuals and corporations such as yourself.**

We are hosting our first annual Family Harvest Festival, on October 5 2024, in order to raise critical funds to support our mission within our community. I think you would be an ideal sponsor to partner with us and make a real difference!

By becoming a sponsor, you will be able to:

- Raise your company's profile
- Reach a likeminded community of supporters
- Demonstrate your impact in our community
- Network with other businesses

But most of importantly, you will make a huge impact in the lives of our communities children as we work toward nourishing our future.

**Will you partner with us in sponsoring our first annual Family Harvest Festival today?** I've attached a flyer with more information for you to review.

Thank you and I look forward to hearing from you soon!

Gratefully,

The National Board

THE GUHAH WAY FOUNDATION

# SPONSORSHIP LEVELS:



The GUHAH Way Harvest Festival 2024

## PLATINUM

- Name and logo on ALL branding (banner, website, brochures, flyers, programs)
- Chance to provide opening remarks during event program
- Table provided at the event
- Special shoutout in social media with chance to reach followers on Facebook and Instagram
- Featured in blog post and e-newsletter to GUHAH supporters

**\$3,000**

## GOLD

- Fun and games sponsor of the event
- Name and logo on ALL branding (banner, website, brochures, flyers, programs) and at sponsored event area
- Name and logo listed in social media with chance to reach followers on Facebook and Instagram
- Mentioned in blog and e-newsletter to GUHAH Supporters

**\$1,800**

## SILVER

- Entertainment sponsor for the event
- Name and logo on all branding (website, brochures, flyers, programs) and sponsored event area
- Name and logo listed in social media with chance to reach followers on Facebook and Instagram
- Mentioned in blog and e-newsletter to GUHAH Supporters

**\$1,000**

## BRONZE

- Hay ride, garden activity or treasure hunt sponsor: choose one
- Name and logo on website and brochures and at event activity area
- Name and logo listed in social media with chance to reach followers on Facebook and Instagram
- Mentioned in blog and e-newsletter to GUHAH Supporters

**\$500**

THE GUHAH WAY FOUNDATION  
PRESENTS

# HARVEST festival

A FAMILY CELEBRATION FOR GOOD CAUSE

**5**  
**OCTOBER**  
**2024**

FAMILY FUN • LIVE MUSIC • DELICIOUS  
ORGANIC FOOD • FARMERS MARKET • FARM

WOODBINE ORGANIC FARM  
16529 WOODBINE AVE, NEWMARKET

DROP IN 10:00 AM - 2:00 PM  
\$25 FAMILY PASS \$10 SINGLE TICKETS  
FREE SCAVENGER HUNT AND HAY RIDES

SCAN FOR TICKETS





## THE FUTURE WE HOPE FOR

The GUHAH Way is a Canadian not-for-profit foundation dedicated to our mission of promoting the importance of organic food for our children.

Our vision is clear - a future where every Canadian child has access to organic meals and hands-on education about sustainable organic farming practices in schools nationwide.

## OUR OBJECTIVES

Our objective is simple – create a collective that:

- Advocates for an national organic food school program
- Reconnects children with nature by collaborating with schools to encourage organic agricultural curriculums; and
- Promotes, preserves, and protects Canadian organic farmers.

Together, we can nourish the future.



# Your Impact

Every dollar you donate goes directly towards our initiatives, including:

1

Creating Educational Resources

2

Developing a Framework and Accreditation Program for Schools

3

Building Community Gardens for Children

4

Hosting Educational Events

5

Building Awareness for Our Cause

## GET INVOLVED

Together, we can create a future where every Canadian child has the opportunity to grow up healthy, happy, and connected to the world around them. Donate today and be a part of the movement to transform the future of our children and our country.

**CONTACT US:** [info@guhahway.com](mailto:info@guhahway.com) [www.guhahway.com](http://www.guhahway.com)